

**Big State.
Big Ambitions.
Big Opportunity for Change.**

Impact Report from the 2020-24 Strategic Plan



Impact Report from the 2020-24 Strategic Plan

“Our 2020-24 strategic plan allowed us to partner with some of **the most impactful organizations** working to improve outcomes for Texas students. We’re proud of what we can accomplish when we work together to tackle significant challenges for our state.”

Sue McMillin, CEO

According to a report authored by Texas 2036 and the George W. Bush Institute, 70% of jobs in Texas will require a postsecondary credential by 2036. There is growing concern across the state about the lack of student readiness for future academic and economic opportunities. **There is a big job to be done.**

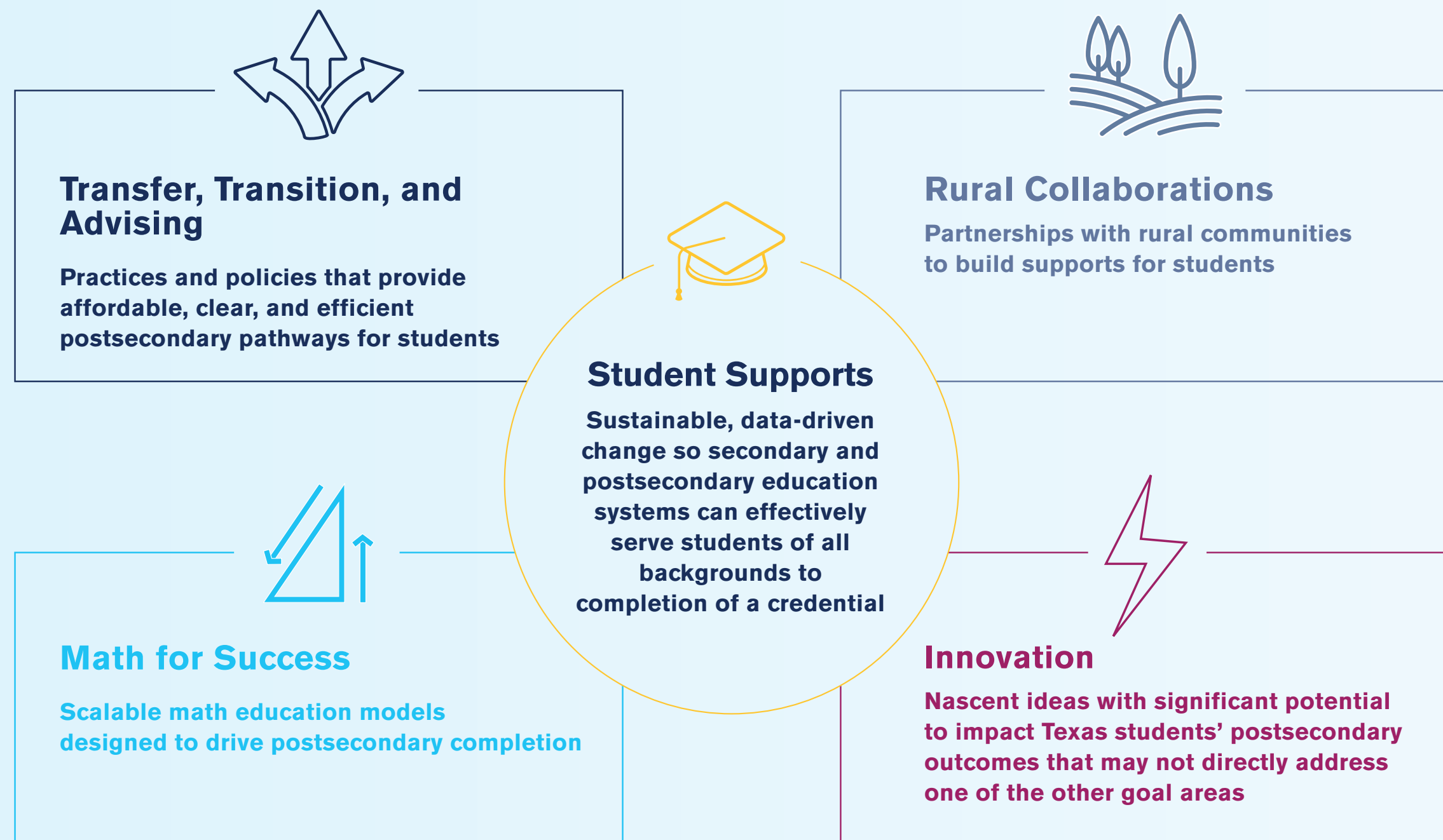
It is the aim of Greater Texas Foundation to help more Texas students achieve a postsecondary credential that will put them on the path to wider opportunity and a living wage. Since 2020 our work has been guided by our strategic plan. The plan has been tremendously successful, largely due to our focused grantmaking and our partnerships with grantees, other funders, and changemakers working across Texas. And the lessons learned during the last five years have laid the foundation for our next strategic plan, launching in 2025.

This report is a celebration and summary of the important milestones reached and the impact achieved in collaboration with our grantees and partners.

All data is current through June 2024.

Big Ambitions

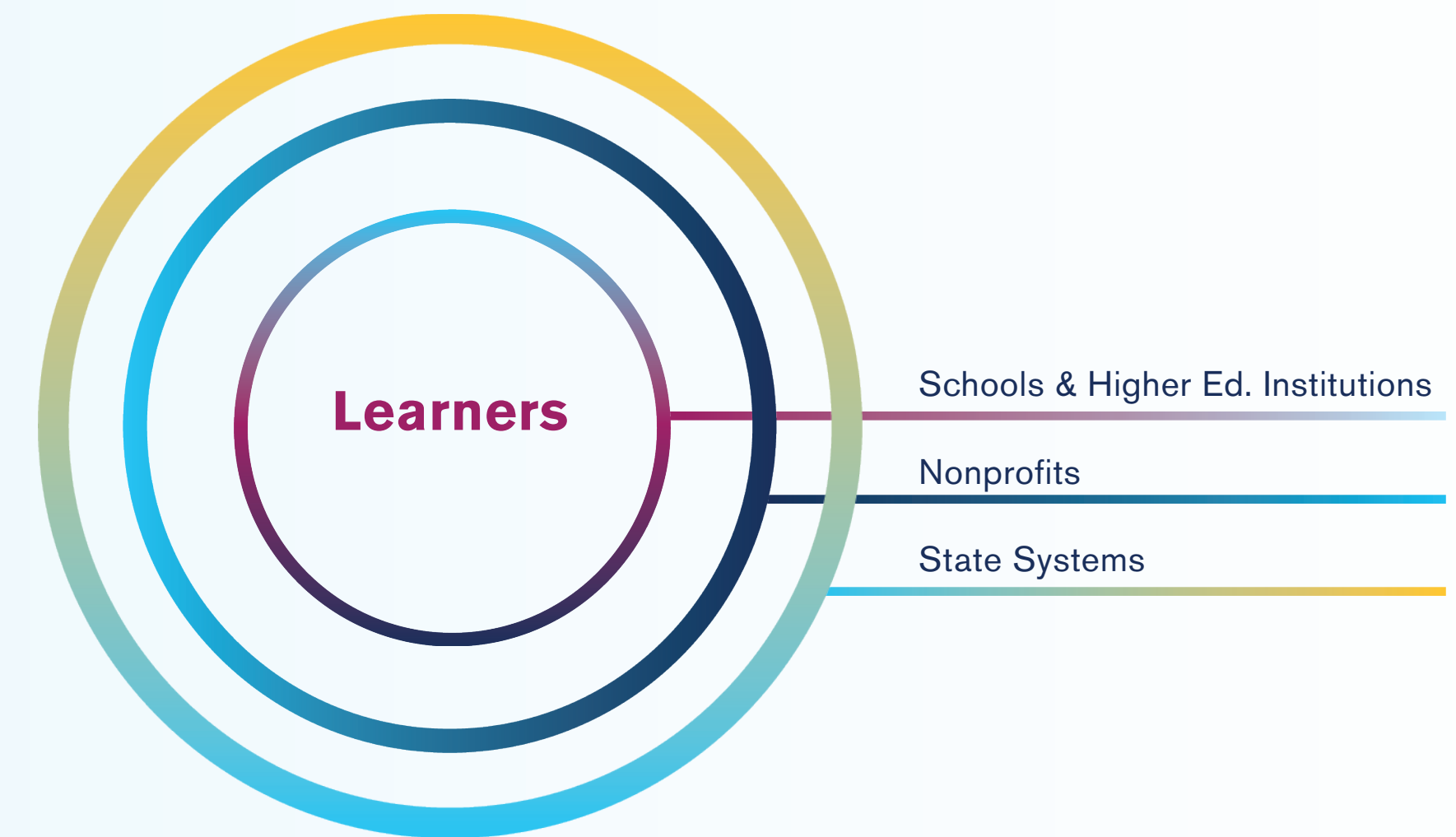
Funding Priorities of the 2020-2024 Plan



How We Work

Learners at the Center

Greater Texas Foundation is working across systems in Texas, collaborating with grantees, and informing the field as a nonpartisan knowledge builder.



Big Picture Impact

We provided grant funding of **\$58 million** for **117 projects** that benefited **1.2 million learners** across Texas.

Across the Widest Horizon

Investment by Funding Area

Mobilizing the changemakers:

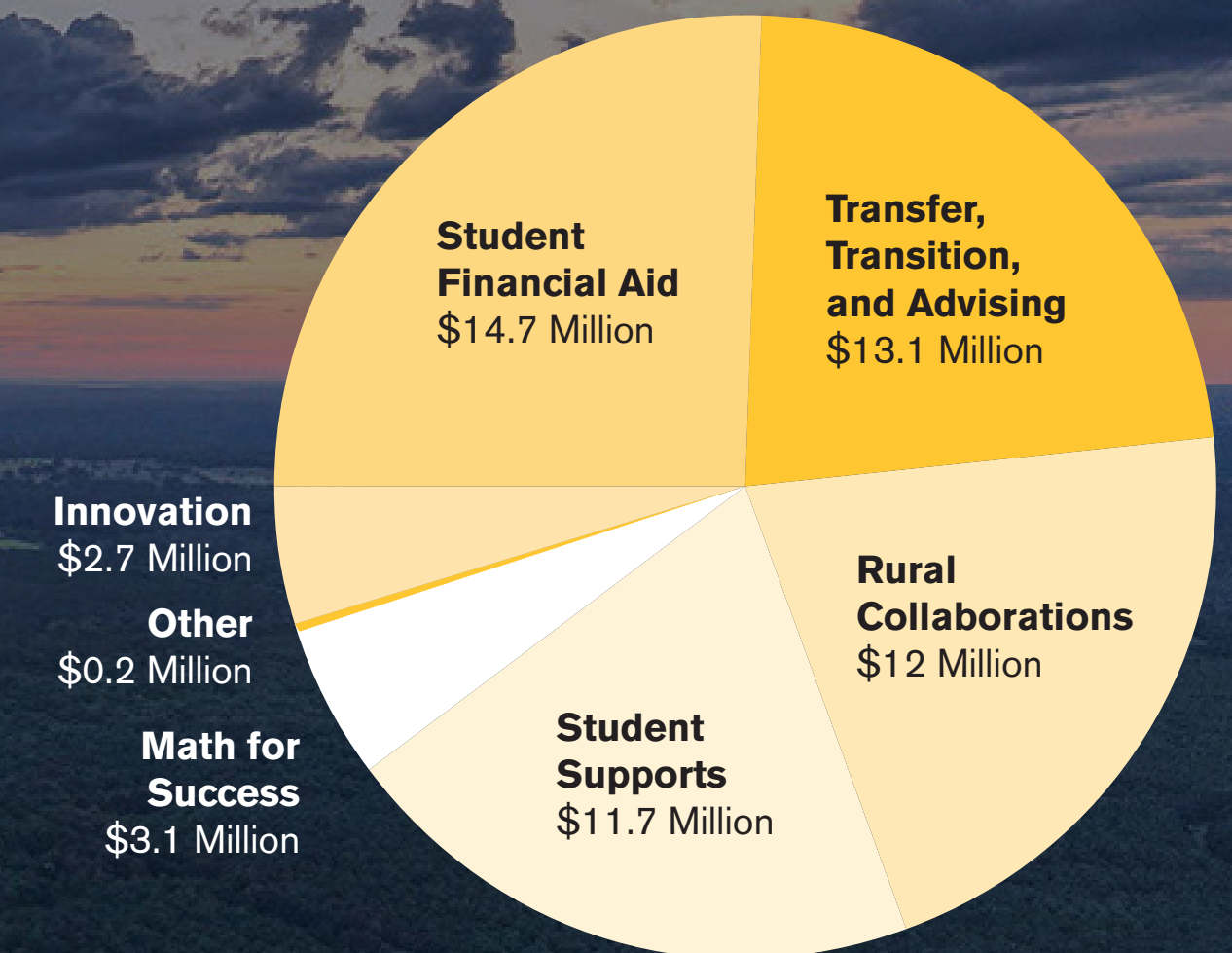
87 grantees engaged
438 partners after
receiving a GTF grant

Sharing knowledge:

grantees achieved
132 publications and
journal citations and
testified 41 times at
legislative hearings

Making funds work harder:






\$58 million in GTF
grant funding was
leveraged to secure
almost \$176 million in
local, national, and
institutional funding



The Big Story

By design, grant funding from Greater Texas Foundation is just the beginning of the story. **We look to our grantees to maximize the impact** of their work both during and beyond the period of their initial grant through collaborative efforts that lead to wider influence and financial leverage.

2020-2024 Strategic Goal Areas

	Impact	Influence	Leverage
 Student Supports	Served 190,000 students with support programs tailored to first-generation, socioeconomically disadvantaged, and adult-aged learners.	Reached an audience of 65,000 via 285 publications, 249 presentations, and 8 peer-reviewed articles.	\$16.8 million secured by grantees after GTF's investment to broaden and extend their impact.
 Transfer, Transition, and Advising	Helped 761,600 students who faced barriers to postsecondary pathways by piloting innovative solutions including one-on-one mentoring, systems-level realignment, and AI-assisted advising.	More than 8.5 million social media interactions shared virtual resources with learners and counselors during the COVID pandemic when in-person college advising was restricted.	\$120.6 million secured by grantees after GTF's investment to broaden and extend their impact.
 Rural Collaborations	Rural schools, colleges, and nonprofits better served 40,000 students through collaborative approaches to enhanced dual-credit, innovative financial aid, and education data tracking.	Empowered 28 organizations to replicate successful programs. Shared knowledge via 80 site visits and 350 mentions in news media.	\$32.6 million secured by grantees after GTF's investment to broaden and extend their impact.
 Math for Success	Helped 282,000 students prepare for college math by providing professional development for 2,900 educators.	Shared best practices and lessons learned with 13,500 math education stakeholders.	\$946,000 secured by grantees after GTF's investment to broaden and extend their impact.
 Innovation	7 pilot projects focused on workforce training, college admissions, and learner reengagement helped 3,900 students access more postsecondary opportunities.	36 presentations helped 300 stakeholders learn, collaborate, and expand their impact.	\$5.4 million secured by grantees after GTF's investment to broaden and extend their impact.

Our Big Commitment

Mission

Greater Texas Foundation supports efforts to ensure all Texas students are prepared for, have access to, persist in, and complete postsecondary education. We put particular focus on helping underserved and socioeconomically disadvantaged populations. We pursue our mission by forming partnerships, supporting research, sharing knowledge, and making grants.

Vision

As a private foundation, Greater Texas Foundation's vision is for all Texas students to have equal opportunity to access and succeed in postsecondary education.

Values

Collaboration and Partnership
Innovation
Sustainable Impact
Integrity
Equity



GREATER TEXAS FOUNDATION

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